



Arts & Eats

Experience the natural beauty of rural roads in Southwest Michigan at the height of autumn color. Arts and Eats: a free self-guided tour of artist studios, galleries, artistic works, specialty farms and eateries serving local food.

Saturday and Sunday, October 15-16, 2016
start with Friday dinner at participating eateries

Would you like to be a part of an exciting cultural event that reaches thousands of people and makes a positive economic impact on southwest Michigan? Please consider being a sponsor of Arts and Eats for its 6th Annual Tour the third weekend in October!

You will help to support over 50 sites on the tour throughout 5 counties in rural southwest Michigan. Each of these incredible homegrown artists, specialty crop farms, and eateries serving locally-sourced food invite travelers from near and far to experience this unique weekend experience.

Yearly evaluations of the tour indicate the positive economic impact for the participants of the tour and on surrounding businesses.

Become a part of this fun and worthwhile annual event by designating yourself as a sponsor. Sponsorship opportunities are available at Premier Partner, Cultural Champion, and Art and Food Fan levels. Please read the descriptions below to determine which level is right for you!

Please send completed form with contribution to the Thornapple Arts Council, PO Box 36, Hastings, MI 49058. Please include this memo with your payment: Arts & Eats Sponsorship. If you are a Premier Partner or Cultural Champion, send a digital logo to info@artsandeats.org. For additional information visit www.ArtsAndEats.org or call Ginger Hentz at (269) 209-0200 or e-mail: gahentz@aol.com.

Available Sponsorships

Arts & Eats Premier Partner:

\$2,000

- Prominently listed on map and all marketing material with name & logo
- Hotlink to your website from electronic map and Arts and Eats website
- Mentioned in all press release material
- Photo and press release with Arts & Eats Committee and other Regional Partners
- Free ad on map/guide
- Name with logo posted at main venues
- Opportunity to speak at participant wrap up reception
- Logo on each page of website
- Other customized benefits

Yes, I want to be an Arts & Eats Tour Premier Partner!

Arts & Eats Cultural Champion

\$500

- Logo prominently listed on Map and Guide
- Logo listed on webpage
- Business acknowledged in marketing materials and press release

____ Yes, I want to be an Arts & Eats Tour Cultural Champion

Arts & Eats Art and Food Fan:

\$100

- Business name listed on website and map

____ Yes, I want to be an Arts & Eats Art and Food Fan Sponsor

Business Name: _____

Contact Name: _____

Business Address: _____

Phone Number: _____

Website: _____

E-mail: _____

I permit the Arts and Eats Tour to use my businesses name and logo for any and all advertising for the Rural Arts & Eats Tour.

Signature: _____ Date: _____

PLEASE RETURN SPONSOR FORM WITH CONTRIBUTION TO:

**Arts and Eats Tour
c/o Thornapple Arts Council
PO Box 36, Hastings, MI 49058**

PLEASE MAKE ALL CHECKS PAYABLE TO: Thornapple Arts Council or TAC

Thank you for your support of local food, farmers, artists, and cultural entrepreneurs in our communities!